



Electronics Corporation of India Limited
(A Government of India - Department of Atomic Energy - Enterprise)

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PRESS RELEASE

ECIL LAUNCHES “NIRBHAYA”, A GPS BASED TELE DISTRESS ALARM DEVICE

Mumbai: Electronics Corporation of India Limited (ECIL), a Government of India Enterprise under the Department of Atomic Energy, launched a unique product “NIRBHAYA”, a GPS based Tele Distress Alarm Device today. Dr. Ratan Kumar Sinha, Chairman, Atomic Energy Commission and Secretary, Department of Atomic Energy (DAE) released this product at an impressive function held in Anushakti Nagar, Mumbai. The other dignitaries present at the function were Dr. R. Chidambaram, Principal Scientific Advisor to Govt. of India, Shri P Sudhakar, Chairman & Managing Director, ECIL, Shri S.S. Bajaj, Chairman, Atomic Energy Regulatory Board (AERB), Shri C.K. Pithawa, Director (E&I), Bhabha Atomic Research Centre (BARC), Shri Anil Kumar, Inspector General (Security), DAE and high ranking officials from Department of Atomic Energy Units.

Dr. R.K. Sinha in his key note address mentioned that self reliance is the guiding beacon of Department of Atomic Energy and brings out innovative products regularly through in house Research and Development. One such product is “NIRBHAYA” which immensely benefits large section of society.

“NIRBHAYA” is developed at BARC and commercialized by ECIL. This compact electronic device, used in conjunction with a cell phone, sends information to near and dear ones including police in case of severe distress or fear of attack. In case of need, a switch provided on the device is pressed. It automatically sends a signal to the cell phone along with its location. The software loaded in the cell phone sends a pre-formatted message through SMS to pre-selected five cell phone numbers. These five phone numbers are user selectable. These can include phone numbers of parents, relatives, friends, family doctor and police. NIRBHAYA can thus assure that help is on hand when it is needed.

This simple device launched by ECIL today will be very helpful to children, students, working women and senior citizens.



Photo 1: Left to right Shri P. Sudhakar, C&MD ECIL, Dr. R.K. Sinha, Chairman AEC & Secretary DAE, Shri S.S. Bajaj, Chairman AERB & Shri C.K. Pithawa, Director (E&I Group), BARC



Photo 2: Shri P. Sudhakar & Dr. R.K. Sinha displaying "NIRBHAYA" to the Media & guests at the function