



**Electronics Corporation of India Limited**  
**(A Government of India - Department of Atomic Energy - Enterprise)**  
**HYDERABAD - 500 062**

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Date: 21.12. 2013

**Seminar on Revised Corporate Social Responsibility**

Electronics Corporation of India Limited (ECIL) has organized a One-day seminar on “New Guildelines on CSR & Sustainability” in collaboration with Department of Public Enterprises, Government of India - today at Administrative College of India, Hyderabad. The seminar was inaugurated by the Chief Guest, Shri A.K. Pavadia, IAS, Joint Secretary, Department of Public Enterprises in the presence of Guest of Honour Shri S. Narsing Rao, C&MD, Coal India Limited; Shri P. Sudhakar, C&MD, ECIL; Shri V.S.B. Babu, Director (Personnel), ECIL and other top dignitaries from Maharatna/Navaratna CPSEs alongwith CPSEs based in Andhra Pradesh.

Shri V.S.B. Babu, Director (Personnel) welcomed the participants and said that CSR is new buzz in the market. He also said that successful CSR initiatives need the help and support from all the employees of the organization.

Shri P.Sudhakar, C&MD – in his inaugural address said the concept of CSR is optimizing for the contributions by the organizations for benefits to the society. He appealed every employee individual to contribute for the development of the CSR and the society.

Shri S. Narsing Rao, C&MD, Coal India Limited and Guest of Honour spoke on this occasion and said they are creating a separate cadre for CSR staff. He also said that DPE should identify some NGOs who got reputation so that all PSUs will give the work to NGOs to be identified by DPE. He also stressed to contribute to under-privileged people for their development.

Shri A.K. Pavadia, Joint Secretary, DPE – in his key note address mentioned that the main focus of this seminar is to spread awareness about the revised CSR and Sustainability Guidelines issued by Department of Public Enterprises and share good initiatives taken by various PSUs. He mentioned the CSR is a strategic imperative in Corporate Sector and it is mandatory in Company’s Act. He also stated the CSR is concerned more about human rights, labour standards, CSR community development. It promotes responsible business for Corporate Sector.

Shri Umesh Dongre, Director, DPE explained in detail about the new guidelines issued by DPE and also relevant clauses of Company’s Act, recently come into force.

The presentations were made by ECIL, NMDC and MIDHANI on the DPE Guidelines on CSR and Sustainability and CSR provision in the Company’s Act 2013.

Shri Ch. Mohan Rao, Head (HR), ECIL has proposed the vote of thanks.

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**Photo 1:** Lighting lamp by Shri A.K. Pavadia, IAS, Joint Secretary, Department of Public Enterprises (DPE) in the presence of Shri P.Sudhakar, C&MD; ECIL, Shri VSB Babu, Director (Personnel), ECIL & other dignaries for the inauguration One-day Seminar on “New Guidelines on CSR & Sustainability” organized by ECIL in collaboration with Department of Public Enterprises held today (i.e. 21.12.2013) at ASCI, Hyderabad.



**Photo 2:** Address by Shri A.K. Pavadia, IAS, Joint Secretary, DPE for the inauguration of One-day Seminar on “New Guidelines on CSR & Sustainability” organized by ECIL in collaboration with Department of Public Enterprises held today at ASCI, Hyderabad.

