

Electronics Corporation of India Limited  
Hyderabad

**Corporate Social Responsibility**

The Company has initiated measures to adopt CSR as a tool for systematic growth. All measures, initiated in this regard in accordance with the 'Guidelines and CSR' issued by the Department of Public Enterprises are well integrated in the business processes of the Company rather than being mere 'stand-alone' activities.

**1. Societal applications of Technology : Community Development**

The Company has been addressing **inclusively contemporary technological solutions for the benefit of society**, more so to the rural masses, particularly the poor that reflect its commitment to CSR activities.

**A few relevant ones are enumerated below.**

- a. High technology Health Care Solutions :
  - Digital Radiology System, Tele-radiology Consultancy and Tele-medicine
  - Hospital Management System
- b. Education :
  - Tele- education, Rural IT education
- c. Agriculture:
  - Farmer-friendly Market Yard Systems

In addition, as a significantly beneficial application of technology for the citizen of the Nation, the Company has executed the pilot phase of Multipurpose National Identity Card (MNIC) Project.

**2. Implementation of Environmental Management and other Systems**

The Company achieved EMS Certification as per ISO-14001:2004. The beneficial outcome includes :

- Increasing the green belt in and around the factory premises
- Tree plantation by VIPs visiting ECIL and development of lawns etc.
- Installation of solar power in place of conventional heating mechanisms in areas like Canteen and Guest House.
- Installation of effluent treatment processes on scientific lines for disposal of used hazardous chemicals and other effluents.

All the above initiatives resulted in ensuring an eco-friendly organizational climate to the external world.

The Company also **achieved Certification for Occupational Health & Safety OHSAS 18001 : 2007** from British Standards Institution that serves as a benchmark in respect of concern for health and safety of the concerned stakeholders.

The Company also achieved Certification for Occupational Health & Safety OHSAS 18001 : 2007 from British Standards Institution.

### **3. Encouraging Academic Pursuits**

As part of Industry-Academia synergy efforts, the Company has instituted specific measures that would encourage academic pursuits and result in competency building.

**A few such important measures are :**

- MoU with premier Institutes like Institute of Public Enterprise and Universities like JNTU, Osmania University etc. for supporting academic pursuits including M.Tech (sponsored) programmes.
- Providing Project work facility for Graduates / Post Graduates / Engineering Students.

Following are the statistical details of such training provided.

Year	No. of Students
2005-06	2383
2006-07	1836
2007-08	1464

- Offering scholarships to the children of employees belonging to SC/ST pursuing Engineering courses.
- Creating Dr. A.S. Rao (founder MD of ECIL) Endowment Awards for best students of IETE.
- Providing Grants-in-Aid for conducting special programmes by the Institution of Electronics and Telecommunication Engineers, Hyderabad.
- Highly subsidised schooling to the children of employees. Recognising and rewarding meritorious children of the employees.

#### **4. Citizen's Charter**

The Company has formulated a CITIZENS' CHARTER in line with the guidelines provided by the Department of Administrative Reforms and Public Grievances, Ministry of Personnel, Public Grievances and Pensions, Govt. of India. This is aimed at enhancing the public awareness of the organization, its policies, various services provided and grievance redress mechanism focusing on the general expectations of the clients / citizens. The Citizens' Charter has since been approved by the Prime Minister's Office, released and also hosted on the Company's website [www.ecil.co.in](http://www.ecil.co.in). The Charter has since been adopted by the Company.

## **5. Health Care Benefit Schemes**

The Company instituted a mechanism of extending health care to the spouses of Employees in a streamlined manner. Also, a post-retirement medical benefit insurance scheme was approved by the Board for operationalisation in the Company.

-----